



Hello, I'm Theo.

UX Designer & Frontend Engineer



Nuanced.design

bpgrandy@gmail.com

(415) 745-2696

linkedin.com/in/nuanced-design

EXPERIENCE

- **Designer / Developer**
Nuanced Design (Freelance)
Dec 2017 – Present (4 yrs, 3 mos)
- **Web Developer**
Cost Plus World Market
Aug 2017 – Nov 17 (4 mos)
- **Designer & E.V. Tech.**
City CarShare
Sep 2014 – Sep 15 (1 yr, 1 mo)

EDUCATION

- General Assembly** 2015 – 16
 - UX Design Immersive
- Online Courses** 2014
 - Programming Fundamentals
 - Frontend Web Development
- TechShop** 2013
 - 3D Software (CADD/CAM)
 - CNC Milling, Lasercutting
 - Wood and Metal Fabrication
- UC Davis** 2007 – 11
 - Landscape Architecture
 - Electrical Engineering

HONORS

- Winner of 2016 Global Entrepreneurship Summit Hackathon

SKILLS & TOOLS

Figma, Sketch, Illustrator, Photoshop, Wordpress, Wix, Squarespace, Site Builders, InVision, GitHub, Omnigraffle, Agile & Lean UX, Visual Design, User Research, Interaction Design, UX Artifacts, Rapid Prototyping, Usability Testing, Copywriting, Photography and Video Production, Responsive Frontend Web Design and Dev. (HTML5, CSS3, Javascript), Accessibility Optimized, SEO, Python, Ruby, PHP

RECENT PROJECTS

- Eva Orbuch August 2021
Full site design and development, Wix
- TrendGraphix July 2021
Full site redesign and development, Bootstrap
- Loanpal/Goodleap May 2021
Web design and development for FreshDesks Help Center, Ruby (Liquid), HTML, CSS
- Origin Materials June 2020
Website development, PHP, UI design
- Gather Facilitation April 2020
Full website design and development, Custom coded

PAST CLIENTS

[Eva Orbuch](#), [TrendGraphix](#), [Jordan Kersten](#), [Loanpal/Goodleap](#), [Origin Materials](#), [Gather Facilitation](#), [Robin Applewood](#), [Siempo](#), [LilyPad](#), [Zink Fitness](#), Grand Bakery, Slingshot Foods, OneOf, EntheoZen, The Good Craft, Luman, Calm, Shyft, Sophie Silverstein College Counseling, Hey Photo

TALENTS

- Friendly, energetic collaborator, who takes initiative when something needs doing.
- Uses empathy to craft meaningful, inclusive, and joyful experiences.
- Quick study that picks up new processes, tools, coding languages, and workflows fast.
- Embraces experimentation and happily solicits design feedback.
- An ambitious problem-solver, delivery-focused, and adaptable.
- Creative big-picture thinker who's also detail obsessed.
- A strong communicator—written, verbally and visually.
- I'm not afraid to be wrong.

RECENT RECOMMENDATIONS

Wedyawati Wuri — VP, Product Development & Operations at TrendGraphix – August 2021

“It has been wonderful working with Theo to redesign our company website. Theo is a fast learner. He is willing to take time to learn new things and implement them. He is a fighter! Theo is also very helpful in recommending images and cookie policy to us. He worked hard to make sure that our website is responsive design and compatible with all different devices. Theo has delivered the website per our expectation. We are so happy with the fresh and clean look of the website.”

Evan Winchester — Senior Marketing Manager at Origin Materials – July 2020

“I had the pleasure of working with Theo on a Craft CMS website development and front end design project. Theo learned Craft for the assignment and was a generous teacher, as well, bringing me into the process of discovering how Craft works, exploring different solutions and possibilities, and just generally helping me get better at my job managing the site. At the end of the day, he nailed the project and we had fun working together. I'm looking forward to next time.”

Elena Pinsky — Founder at Gather Facilitation – May 2020

“Theo is a true designer, through and through. Starting from scratch, I worked with him on building a website for my personal facilitation business. The result is simply gorgeous - it is both professional and also reflects my artistic spirit. Theo does both conceptual and visual design as well as front-end development. He also helped me to think through how I wanted to represent my brand - he really is the whole package! Theo is so dedicated, excited about figuring out how to give a website fun and interesting extras, always maintaining the vision of a keen and clean aesthetic.”